



## INTEGRATE TRANSPARENT TREE PLANTING INTO YOUR BUSINESS

### Transform Sustainability Into Tangible Impact

EcoMatcher is a Certified B Corporation providing tree-planting technology and tree transparency tools to help companies drive measurable ESG outcomes.

### About Us

EcoMatcher partners with vetted tree-planting foundations around the world. Our platform gives companies full visibility into their trees - including GPS location, photos, and planter profiles - while enabling rich digital engagement. As a Certified B Corporation, we meet the highest standards for social and environmental impact.

### Smart Solutions for Responsible Brands



#### Enterprise Ready

Seamlessly integrate gifting and loyalty programs with our scalable API and white-labeled tools.



#### Transparency Tech

TreeChain blockchain and TreeTracker 3D ensure every tree is verifiable and visually explorable.



#### Verified Tree Data

Each tree includes GPS location, timestamped images, and planter stories — offering unmatched traceability.



#### Interactive Engagement

From TreeChat to dashboards, our tools foster lasting emotional connections with your stakeholders.



#### Actionable ESG Reporting

Custom dashboards and CO<sub>2</sub> tracking simplify ESG reporting for CSR and compliance teams.

### Built for

- **Sustainability Teams** seeking credible, verified impact
- **Marketing & HR Teams** engaging customers and employees through purpose-driven campaigns
- **Global Brands** embedding ESG into their core operations

### Why It Matters

- **Certified B Corporation**
- **Tree-level traceability**
- **Seamless global deployment**
- **Drives loyalty and brand purpose**
- **Enhances internal and external ESG narratives**

### Let Your Trees Speak

EcoMatcher helps organizations tell real, human stories through every tree planted. It's not just offsetting — it's connection. Ready to integrate tree planting into your business? Let's grow something meaningful together.